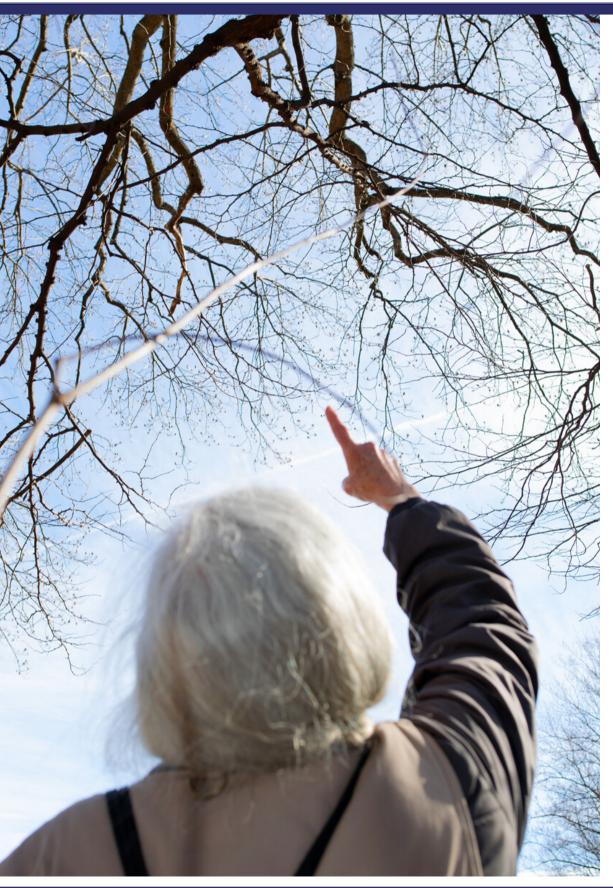


Annual Report: Our Impact in Fiscal Year 2022



On May 18, 1897, Washington area bird lovers formed one of the first organized wildlife groups on the East Coast. "TO SAVE FEATHERED SONGSTERS: NEWLY ORGANIZED AUDUBON SOCIETY WILL BEGIN ACTIVE WORK," The Washington Post wrote a few days later.

Throughout our history, we have risen to the environmental challenges of the day by drawing on the dedication of our members, who have included naturalist luminaries Florence Merriam Bailey, Roger Tory Peterson, Louis Halle, and of course, Rachel Carson, author of *Silent Spring*, who is credited with launching the now global environmental movement.

Our members have played a pivotal role in protecting our region's iconic natural treasures from development. Our impact has included passing the Migratory Bird Treaty Act, saving the C&O Canal, Dyke Marsh, Huntley Meadows, and, most recently, Ten Mile Creek.

We recognize the vital need to engage people of all ages and backgrounds in nature. Through nature education and memorable outdoor experiences, we work to inspire a larger and more diverse community of people who treasure and help protect the natural world.

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A Message from Board President Diane Wood

Greetings,

Fiscal year 2022 was a year of IMPACT for our organization. We continued our remarkable climb out of the lingering effects of the pandemic and delivered on our vision for the DC region of creating a larger, more diverse community of people who treasure the natural world and work to preserve it.

Our beloved headquarters at Woodend Nature Sanctuary welcomed thousands of people of all abilities to enjoy the vibrant restoration of our forest, stream, meadow, and pond habitats. More than 600 people took Woodend tours, attended landscape and garden classes, and volunteered to steward our increasingly biodiverse flagship nature sanctuary.

We achieved the long-awaited green light to deliver on our fourth and final promise of the Nature for All Campaign, construction of the Nature Play Space for children. We won full approval for the project from the Montgomery County Planning Board. To prepare for summer 2023 installation of the Nature Play Space, this year we piloted field trips for children with disabilities, fine-tuning how to make joyful nature experiences a reality for kids of all abilities.

We re-opened our Nature Preschool with 100% outdoor programming. Our GreenKids program returned to in-person environmental learning with public school students this year, reaching more than 14,000 kids and training 329 teachers! And Woodend Summer Camp roared back to life - with registration and revenue returning to pre-pandemic levels! What pride we can take in connecting all children with nature and building tomorrow's environmental leaders.

The triumphant return of our fourth Naturally Latinos Conference seamlessly incorporated in-person and virtual programming that connected more than 300 environmental leaders across the region to dream big about our conference theme - Another World is Possible/Otro Mundo Es Posible.

Likewise, Adult Programs are back at pre-pandemic levels with more



than 1,500 people exploring local natural areas with us during field programs. More than 160 students participated in our Natural History Field Studies and Master Naturalist Programs, enjoying our new hybrid virtual/in-person programming model to reach larger audiences.

In Conservation, we published our first-ever report on the condition of our region's precious streams. The Story of Streams analyzed many data types to score the health of local streams. We garnered great local media coverage for the launch of this pilot report and have set the stage to expand the report to more watersheds in 2023. Our advocates made their mark on local policy, focusing on climate change mitigation and fighting for smart policies for clean water, sustainable development, tree conservation, and planning region wide.

Our Community Outreach Programs in DC, MD, and VA reached new heights as we partnered with residents in Long Branch, Silver Spring, MD, Ward 8 in DC, along Route 1 in Fairfax, VA, and with homeowners associations in Loudoun County. Our partner communities are embracing their roles as leaders and activists for environmental stewardship of local streams and natural areas in their neighborhoods.

Our Board focused intently on our work on Inclusion, Diversity, Equity and Accessibility and appointed a Naming the Future Task Force that worked with brand experts to help us carefully consider and identify a new name for the organization.

After talking with more than 1,000 stakeholders in our community and sifting through more than 100 names, it's no surprise that the Task Force identified nature as the uniting theme for our community. And in response to this thoughtful and inclusive process, our Board and membership adopted the new name Nature Forward to carry us boldly into the future.



Connecting people and nature in the Capital Region

For all this and more, we thank you, our members, volunteers, and donors for the value you place on our mission work for people and nature. Thanks to your membership dues, your participation in our programs, your generous support, and your steadfast commitment, we will proudly carry our work into the future as Nature Forward!

Board of Directors



Diane Wood President



Beth Ziebarth Vice-President



Hughey Newsome Treasurer



Rob Timmons Secretary



Dr. James Burris



John Green



Rebecca Lemos-Otero



Chanceé Lundy



Abel Olivo



Carolyn Peirce



Isha M. Renta López



Alan Spears



Nancy Voit





Laurence D. Wiseman

Audubon Naturalist Society Annual Report: Our Impact in Fiscal Year 2022



Noel Carson



Nancy Pielemeier

Willie Woode

Management Team

Lisa Alexander, Executive Director

Alison Pearce, Deputy Director for Programs

Amy Ritsko-Warren, Deputy Director for Administration

Lois Taylor, Deputy Director for Finance

Sherrice Ajebon, Comptroller

Stephanie Bozzo, Preschool Director

Rose Brusaferro, Acting Preschool Director

Eliza Cava, Director of Conservation

Jeff Chandler, GreenKids Director

Beatriz Engel, Director of Rentals

Corinna Fisk, Director of Development

Serenella Linares, Director of Adult Education

Stephanie Mason, Senior Naturalist

Matt Mathias, Naturalist Shop Manager

Pam Oves, Office Manager

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Denis Perez, Director of Youth Education

Vince Robinson, Director of Marketing

Our Mission

To inspire residents of the greater Washington, DC, region to appreciate, understand, and protect their natural environment through outdoor experiences, education, and advocacy.





Audubon Naturalist Society Annual Report: Our Impact in Fiscal Year 2022

Our Vision



Audubon Naturalist Society Annual Report: Our Impact in Fiscal Year 2022

We seek to create a larger and more diverse community of people who treasure the natural world and work to preserve it.





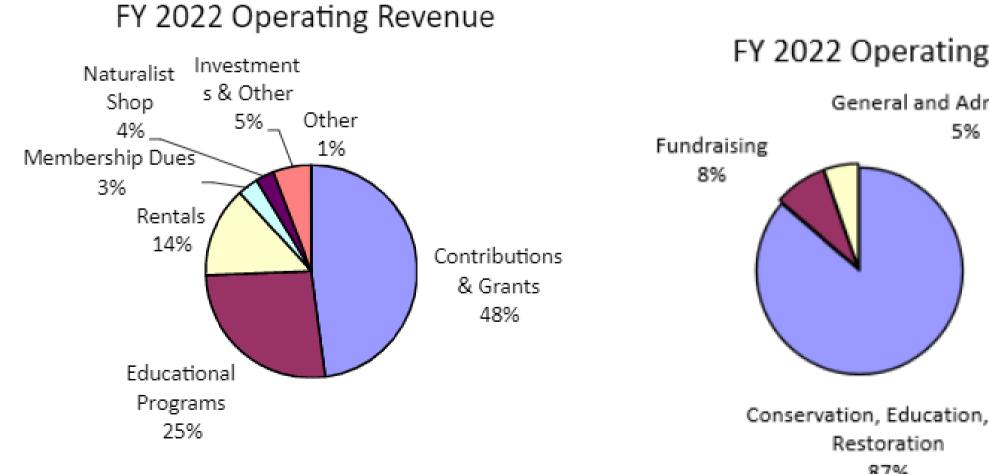
5



Financial Overview

Statement of Activities For the Year Ending August 31, 2022

| Revenue | | Expense | |
|-------------------------------------|-------------|--|--|
| Contributions & Grants | \$2,407,770 | Conservation, Education, and Restoration | n |
| Educational Programs | \$1,333,637 | Education Programs & Conferences | (\$1,674,683) |
| Rentals | \$695,651 | Sanctuaries | (\$789,901) |
| Membership Dues | \$157,371 | Restoration | (\$290,827) |
| Naturalist Shop | \$140,269 | Conservation | (\$566,248) |
| Investment Income (net of fees) | \$294,128 | Membership & Volunteer Services | (\$204,400) |
| Other | \$420 | Communications | (\$344,420) |
| Total Operating Revenue \$5,029,246 | | Total Program Expense | (\$3,870,479) |
| | | Support Services | |
| | | Fundraising | (\$372,343) |
| Y 2022 Operating Expense | | General and Administration | (\$241,874) |
| | | Total Support Services Expense | (\$614,217) |
| | | | |
| General and Administrat | tion | | |
| General and Administrat 5% | tion | Total Operating Expen | se (\$4,484,696) |
| 5% | tion | Total Operating Expen Change in Net Assets from Operatio | |
| 5% | tion | | |
| 5% | tion | Change in Net Assets from Operatio | ns \$544,550 |
| 5% | tion | Change in Net Assets from Operatio | ns \$544,550 (\$1,241,038) |
| 5% | tion | Change in Net Assets from Operatio Unrealized Loss on Investments Bequests received in FY2022 | ns \$544,550 (\$1,241,038) \$144,074 |
| 5% | tion | Change in Net Assets from Operatio Unrealized Loss on Investments Bequests received in FY2022 Conditional Contribution: PPP Loan | ns \$544,550 (\$1,241,038) \$144,074 |
| 5% | tion | Change in Net Assets from Operatio Unrealized Loss on Investments Bequests received in FY2022 Conditional Contribution: PPP Loan Restoration Expenses Covered by Other | ns \$544,550 (\$1,241,038) \$144,074 \$412,967 |



Financial Overview (continued)

Statement of Financial Position As of August 31, 2022

| | • | | |
|------------------------------|--------------|---------------------------|--------------|
| Assets | | Liabilities | |
| Current Assets: | | Accounts Payable | \$208,848 |
| Cash | \$2,677,690 | Accrued Expenses | \$233,183 |
| Receivables | \$618,927 | Accrued Payroll | \$332,067 |
| Inventory | \$298,061 | Deferred Revenue | \$634,758 |
| Prepaid Expenses | \$42,114 | PPP Loan | \$0 |
| Total Current Assets | \$3,636,792 | Total Liabilities | \$1,408,855 |
| Property and Equipment (Net) | \$2,835,775 | | |
| Investments at Market Value | \$6,992,443 | Net Assets | |
| | | Without Donor Restriction | \$5,768,684 |
| Total Assets | \$13,465,010 | With Donor Restriction | \$6,287,470 |
| | | Total Net Assets | \$12,056,155 |

These preliminary statements for FY2022 are prepared according to Generally Accepted Accounting Principles (GAAP). Final, audited statements for FY2022 will be available on our website and by written request after Board approval of the audit in February 2023.

Audubon Naturalist Society Annual Report: Our Impact in Fiscal Year 2022



Total Liabilities and Net Assets

\$13,465,010



Conservation Advocacy



Clockwise from top left: Whether meeting with Washington, DC Congresswoman Eleanor Holmes Norton to support clean water funding, challenging the District of Columbia Council to meet its climate commitments, encouraging the Montgomery County Council to invest in better stormwater management, or taking the Fairfax Board of Supervisors to task for inappropriate cuts to parks budgets, your Conservation Advocates passionately and persuasively speak out and take action for healthy communities for people and wildlife across the Capital Region.

Making an impact for nature

With support from ANS members and in coalition with our partners, we made an IMPACT this year.

More than 1,000 people were energized to send letters objecting to the sale of 105 acres of NASA-owned forest land for development. Instead, that land is now likely to be transferred to the Patuxent Research Refuge in Prince George's County.

We helped ensure more than \$750,000 in additional funding for the Fairfax County Parks Authority.

We pushed the DC Council to pass the Climate Commitment Act and Clean Energy DC Building Code Act, and live up to its prior promises to fight climate change.

We worked with the Montgomery County Planning Board and County Council to develop new amendments to the Forest Conservation Act designed to achieve "no net loss" and "net gain" of forests in the county.

Conservation Outreach







Our mission work to inspire residents of the DC region to appreciate, understand, and protect nature is well represented by our Conservation outreach, engagement, and stewardship training programs.

In Loudoun County, homeowners' association leaders in the "Greening Your Neighborhood" program planned or successfully completed 27 different initiatives, including new HOA policies, rain gardens, and conservation landscapes.

In Fairfax County, the "Waterkeepers of Little Hunting Creek" program brought people from affordable housing communities to Huntley Meadows Park and helped plant new trees.

In Montgomery County, the "¡Sí Se Puede! (Yes We Can!)" project collaborated with 11 immigrant families to improve recycling rates and reduce litter in local apartment complexes near Long Branch park and stream.

In Washington, DC, the "Ward 8 Water Watchers" project introduced 19 residents and more than 100 students from Congress Heights to their local stream, Oxon Run, through creative programming at The Well at Oxon Run.

Audubon Naturalist Society Annual Report: Our Impact in Fiscal Year 2022



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Youth Programs

Opportunities for discovery, engagement, and lasting emotional bonds with nature

Impact at a glance

1,550 children learn outside in camps, field trips, afterschool programs and other experiences

30 children with disabilities visited Woodend on field trips

160 students in Title 1 elementary schools enjoyed afterschool nature discovery

80 preschool children from **low-income households learned** about birds in their neighborhoods

23 lower-income families enjoy camp scholarships for youth



In spring of 2022, we resumed Woodend School Field Trips for the first time since the pandemic began in 2020. For the first time ever, we were able to host classrooms for children with disabilities at the sanctuary thanks to our new wheelchair-accessible trail.

Audubon Naturalist Society Annual Report: Our Impact in Fiscal Year 2022

completely nonvirtual experience of outdoor camp. We also brought nature exploration directly to Title 1 elementary schools with afterschool programming in partnership with Montgomery County Recreation, as well as to preschoolers in the "Play and Learn" centers of the Montgomery Housing Partnership.



Nature literacy for students and educators

The GreenKids program partners with regional school systems to foster environmental literacy while helping teachers to meet established curriculum goals.

Our GreenKids educators provide enjoyable, hands-on, investigative experiences in science that inspire students and teachers to care for the environment.

We kept students engaged with environmental science under stressful pandemic conditions by maintaining strong relationships with teachers and administrators, taking advantage of virtual learning opportunities, and conducting most of our on-site lessons outside.

Audubon Naturalist Society Annual Report: Our Impact in Fiscal Year 2022

GreenKids

Impact at a glance

Reached 14,425 students with 529 programs in **59 schools across 3** school districts

329 Maryland teachers participated in professional development training

Assisted teachers and administrators with **15 Maryland Green School** applications and recertifications

Trained 16 climate ambassadors. These high school students delivered 20 energy conservation presentations for county libraries

Nature Preschool

Bringing the gift of wonder to children

Our Nature Preschool helps young children build relationships with the natural world and with one another. This early childhood program is crucial for preparing students for elementary school given the disruptions to social and emotional learning during the pandemic.

> The Nature Preschool reopened in September 2021 following a pandemic hiatus. Our program has always emphasized outdoor time but this year, we operated 100% outdoors as a Covid safety precaution.

Impact at a glance

170 Days of Creative Outdoor Learning

40 Families in Child/Caregiver Programs

> **34 Students in Drop Off Programs**

Teachers and children in our Acorns (child and caregiver), Saplings (drop-off for 3 to 5year-olds), and Oaks (drop-off for 4 to 6year-olds) programs took full advantage by creatively using their 40-acre classroom in new and exciting ways.









A premiere outdoor classroom

Thanks to the great progress made this year to improve habitat quality at Woodend, our sanctuary is becoming a premiere outdoor classroom. This helps us empower others to make land management decisions that benefit wildlife, manage stormwater, and address climate change.

Our restoration staff reached hundreds of people this year with workshops, tours, native plant sales, and in-home garden consultations, including our very first bilingual (Spanish/English) training for landscape professionals.

In fall of 2021, we celebrated the grand opening of the stream restoration and permeable wheelchair-accessible trail at Woodend. Throughout the year, we delighted in watching each season of new native blooms, as well as the abundant tadpoles, salamanders, and dragonflies along the stream corridor.

Meanwhile, we continue to make habitat improvements from tackling invasive plants in our meadows to planting native shrubs and trees in the landscaped corridor. **105 Volunteers** dedicated 1769 hours to habitat improvement at Woodend.

Audubon Naturalist Society Annual Report: Our Impact in Fiscal Year 2022

Restoration

Impact at a glance

146 native shrubs and trees planted at Woodend Nature Sanctuary

460 people toured Woodend to learn about sustainable land management, native plant gardening and more

126 people learned about conservation landscaping at workshops and in-home consultations

2,400 native plants sold to the public

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Adult Programs



Audubon Naturalist Society Annual Report: Our Impact in Fiscal Year 2022

Creating a community of nature learners

Our Adult Programs offer education and enrichment through in-person field outings, hands-on classes, and informative virtual presentations. These fact-filled and fun experiences are helping to build a community of learners who are curious about the natural world and motivated to protect it.

Field destinations throughout the region include urban parks and wilder protected areas. We offer weekday and weekend programs to fit all schedules, slow shuffles to faster walking and biking for all activity levels, with themes that span the taxa from fungi to birds and mammals.

In our Naturalist History Field Studies program, those with a scholarly bent can dive into topics for season-long courses that combine virtual lectures with in-person field outings.



Our all-virtual Naturalist Hour program helps us to connect with a wider audience by making engaging nature education available from home, allowing us to reach busy young professionals, continue our relationship with conference attendees, and more.

Finally, through our Master Naturalist program, we train dedicated ambassadors for the environmental movement who become some of our most active volunteers.

Audubon Naturalist Society Annual Report: Our Impact in Fiscal Year 2022

Adult Programs (continued)

Impact at a glance

2,509 adults reached with field exploration, classes and lectures

1,546 registrants for 157 naturalist-led field programs across the region

780 people enjoyed learning from home during 40 online **Naturalist Hour presentations**

166 curious students enrolled across 14 Natural History Field Studies courses

> **17 Master Naturalists trained** as ambassadors for the environmental movement

Stream Science

Impact at a glance

More than 125 volunteers monitored and collected data through our Water Quality **Monitoring Program**

Our monitoring program included 28 active sites in **Montgomery and Howard** Counties, MD, and Washington DC

Prince George's County, MD added two new sites: Sligo Creek and the **Northwest Branch** of the Anacostia

Raising the profile of area streams



Drawing from 30 years of expertise and data collected through our Water Quality Monitoring program, we created "The Story of Streams," a unique report card encouraging greater public engagement around local stream health.

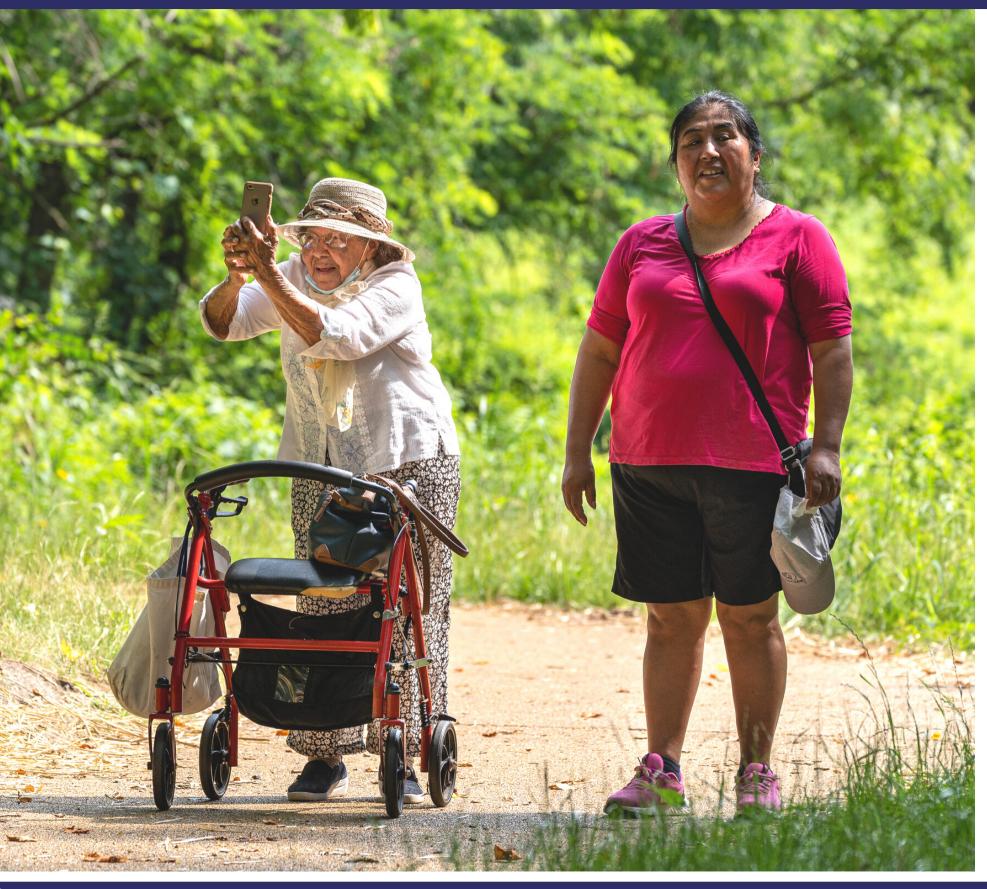
Produced in partnership with three watershed groups, "The Story of Streams" shares new types of data along with the stories of real people and their connections to streams as motivators for public action. The report raises the profile of area waterways by calling attention to their conditions, highlighting what makes them essential to wildlife and people, and describing what actions each of us can take to protect them. Read "The Story of Streams" and find ways to take action at <u>natureforward.org/the-story-of-streams</u>

THANK YOU to the more than **125 volunteer water quality monitors** who collected data this year! We continue to engage new advocates and diverse communities to participate in activities involving their nearby waterways.





IDEA: Inclusion, Diversity, Equity, and Acccessibility



As we work to create a larger and more diverse community of people who treasure the natural world and work to preserve it, we recognize the importance of having our region's rich diversity reflected among our members, staff, Board, volunteers, and program participants.

We are proud to uphold IDEA (Inclusion, Diversity, Equity, and Accessibility) as a key pillar of our mission work. Our Board of Directors maintains a standing IDEA committee to ensure that combatting racism and environmental injustice is embedded across all of our mission work.

We train staff to recognize and work to overcome the unconscious biases that we all carry, and we have created safe spaces for employees to speak up about discrimination.

Our Conservation advocates collaborate with communities across our region to protect the rights of all people to a safe and healthy environment.

Initiatives like our Naturally Latinos and Taking Nature Black conferences and related events elevate and engage diverse regional and national environmental leaders to help inform, inspire, and empower communities around critical environmental issues.

Naturally Latinos

Otro Mundo es Posible Another World is Possible

Our 2022 Naturally Latinos Conference was our first fully hybrid conference with three virtual and one in-person day of programming. Keynote speakers included Ana Luz Porzecanski of the American Museum of Natural History, Ilia Calderón of Univision, and Adam Ortiz of the EPA.

The bilingual event launched with a powerful opening panel on Indigeneity and the Latinx Community. Other topics included mentorship, climate change, journalism, outreach, and sustainability. The 373 attendees, the majority of whom were people of color, enjoyed career development workshops, and music, poetry, and dance. We honored nine incredible Naturally Latinos Environmental Champions for their inspiring work locally, regionally, and nationally. Participants were invited to attend bilingual forest bathing and Anacostia boat tour field trips.



Ilia Calderón Univision





Ana Luz Porzecanski American Museum of Natural History



Adam Ortiz **Environmental Protection** Agency









In conjunction with the U.S. Forest Service's Urban and Community Forestry Program, we created "Belonging: The Black Americans in Nature Photography Project," as part of a special presentation of the Taking Nature Black Conference.

The brainchild of Caroline Brewer, who served as ANS's Director of Marketing and Communications from 2017-2021, and Chair of the 2018, 2020, and 2021 Taking Nature Black Conferences and events, "Belonging" is an e-book featuring portraits of 40 Black Americans who share personal essays and reflections about their connections to nature. View or download the <u>"Belonging" e-book here.</u>



Audubon Naturalis

A Taking Nature Black/U.S. Forest Service Photo eBook

Audubon Naturalist Society Annual Report: Our Impact in Fiscal Year 2022

Taking Nature Black

Belonging

"Belonging" will also be the theme of the 2023 Talking Nature Black Conference scheduled for March 8-11, 2023. The event will include two virtual days, one inperson day at the Silver Spring Civic Center in downtown Silver Spring, MD, and one day of outdoor activities.

Naming the Future: Nature Forward

Our new name, Nature Forward, is rooted in a process that actually started in 2010. That's when we began to reassess our policies and practices. We found that some of our work did not fully realize our mission to connect everyone to nature in our region.

The decision to change our name stems from our increasingly diverse set of nature programs and our commitment to the people and communities that we serve all across the region.

We're proud to have undertaken this historic rebranding in a transparent, thoughtful, and inclusive process that put special emphasis on listening to all of the different voices among our stakeholders. We heard that no matter where we come from or live, our community is united by a love of nature. Enjoying, learning about, and protecting nature is at the heart of everything we do, even though the ways we enjoy nature may differ.

Our mission and vision are still the same. We hope Nature Forward makes it easier for us to live our values and engage all nature lovers in the Capital Region.

We are excited to continue our mission work with a name that reflects the rich diversity of the region and sends a clear message: Nature needs all of us.



Connecting people and nature in the Capital Region

Our new logo features a beautiful redbud leaf, a native plant that symbolizes nature in the Capital Region. The bold, hand-drawn quality of the new logo gives the feel of a grassroots organization. The bright colors represent the vibrant colors of nature in all four seasons and our commitment to diversity, inclusion and belonging.

Audubon Naturalist Society Annual Report: Our Impact in Fiscal Year 2022

The renaming process:

More than 1,000 stakeholders engaged in surveys, interviews, focus groups, and workshops

More than 100 names considered and researched

We are the 1st Audubon membership organization to adopt a new name





Signature Events & Fundraising Appeals

Impact at a glance

Generous donors gave \$230,752 during our Annual Appeal

Major gifts exceeded our \$337,000 goal for FY22

Birders and supporters raised more than \$84,500 during the 42nd **Bloomin'Birdathon**

Our signature Holiday Lights party raised \$16,667 after a two-year Covid hiatus

Thank you for a year of generous giving

We returned to in-person events this year following a two-year Covid hiatus. That allowed supporters of our mission work to come together for special events like our signature Holiday Lights party.

Thanks to caring donors, our spring events, Woodend After Dark and the 42nd Annual Bloomin' Birdathon, exceeded our fundraising goals by more than \$44,000. The Birdathon alone raised more than \$84,500 thanks to enthusiastic birder teams and their sponsors, and supporters like Eagle sponsors Linda Lear and John Nickum who encouraged givers by way of a generous match pledge.

These events were a great way to celebrate our 125 years of mission work for nature and position us for a bright future.







Memorable experiences that support our mission

Making Woodend Mansion and grounds available for weddings and events supports our mission work in many ways. Rentals not only bring significant revenue to our organization, but they also bring positive exposure to nature during memorable events.

Our patrons are proud to support our mission with the tax-deductible portion of their rental fee. "It makes us happy knowing that the money we spent on our rental goes to a worthy cause and organization," wrote one client on social media. "We can't recommend Woodend Sanctuary highly enough."

"The trees and flowers make Woodend such a gorgeous location for a wedding...and we also loved supporting the mission of the Audubon Naturalist Society. It was the perfect venue for us," wrote another patron.

PHOTO: Carly Fuller Photography

Audubon Naturalist Society Annual Report: Our Impact in Fiscal Year 2022

Woodend Rentals

Impact at a glance

Nearly \$700,000 in gross revenue to support our mission work

More than 300 site visits and tours of the event space and grounds

111 event bookings



Woodend Nature Shop

Impact at a glance

Nearly \$150,000 in net revenue to support our mission work

More than 10,000 bags of birdseed sold

More than 2,200 books sold

The Woodend Nature Shop helps members and customers learn about and appreciate nature's wonders.

The Shop welcomes thousands of customers each year and serves as a starting point and information hub for many Woodend Sanctuary visitors.

In addition to a wide variety of the highest quality birdseed, the shop stocks the best collection of optics for nature observation in the region, including binoculars, spotting scopes, and magnifier lenses. Nature books for all ages, a charming selection of gifts, notecards, and children's items round out its offerings.







Marketing and Communications

Remembering Florence Merriam Bailey, the bird woman of Washington

Columnist

The Washington Post



Bethesda Bethesda BEAT

Opinion: Thrive Montgomery's vision for county's future is strong, but can be improved

Here are some amendments to make the proposed master plan bette by Denisse Guitarra 🛛 February 5, 2022 9:00 am 👘 🔽 🕜 📟

Chesapeake Bay

AUDUBON NO MORE: NATURALIST SOCIETY SEARCHING FOR NEW NAME



If you look at a hydrological map of the D.C. area, you'll see a landscape that is criss-crossed by little streams, like veins in a body, endlessly churning water through our neighborhoods and parks toward the Chesapeake Bay and the Atlantic Ocean





Audubon Naturalist Society's "Taking Nature Black"

Farlier this month, the Audubon Naturalist Society's Taking Nature Black conference hosted panelists and local leaders to discus

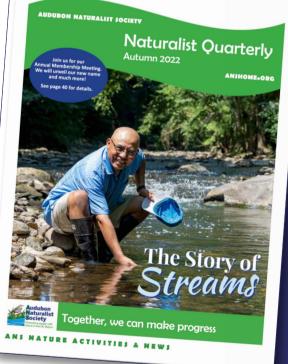
Spreading the news about our impact

Sharing the impact of our mission work with members, partners, supporters, and the general public is the job of our Marketing and Communications team.

We are reaching more people than ever via social media, news coverage in traditional media, and in-house communications vehicles like our Naturalist Quarterly, our monthly eNews, and our website.

Promoting our new name, Nature Forward, will be an exciting challenge for Fiscal Year 2023!

Audubon Naturalist Society Annual Report: Our Impact in Fiscal Year 2022



Online impact

Website Pageviews 195,946 (Up 6.14%)

Social Media:

Facebook 24,250 followers

Twitter 2,900 followers

Instagram 1,827 followers

YouTube 778 subscribers





Volunteers

Volunteer advocates founded our organization in 1897 to protect birds. Our mission has broadened to encourage people of all ages, backgrounds and abilities to connect with nature. We depend on dedicated volunteers to assist in all areas of our education, advocacy, and restoration work. Thank you to all of our volunteers!

Joy Adler Noriko Aita MJ Alexander Sandra Alvarado Anna Anders Carol Anderson Catherine Anderson Joseph Andrews Allison Arias Joyce Bailey **Robert Bannister** Suzanna Banwell Mary Beardsley Dorothy Beck Katherine Benjamin Harvey Berger Catherine Beyer Susan Bishop John Bjerke Susan Blaha Joan E Boros Holly Brevig

Jenny Brown Marney Bruce Teresa Buescher Jane Burner James Burris Jason Byrd Megan Carroll Noel Carson Angela Cauli Smedley Christine Ceder Sidney Chang William Cheeseman Christy Concannon Linda Conover Alan Constantian Catherine Cooper Anne Cottingham Gayle Countryman-Mills Tracey Cowen Colette Cowey Anne Crawley Jeanette D'Amour

Paul D'Andrea Nancy Davis Adriana Delgado Paula Desio Natalie Dickter Carla Dinowitz Sylvia Diss Jeannine Dorothy **Bethany Drehman** Wendy Duke Susan Dunnell Peter Edelman Alice Ewen Kathy Ferger Mike Feroz Christiana Fogg Patty Friedman Elena Furman Arvina Dalaya Gadre Ann-Mari Gemmill Jim Graeter James Graham

Jennifer Grant Lee Peter Gray John Green Linda Green Mitch Greene Kate Grinberg Constance Guercin Liz Guertin Greg Gurley Jim Hall Martha Hamilton Sue Harris Susan Henry Jonathan Higman Larry Himelfarb Ann Hobbs Lon Hodowal Cyrus Hojaji Barbara Hopkins **Brenna Houck** Susan Hutner Pia lolster-Izquierdo

Pat Jackson Pamela Janssen Molly Johnson Liz Jones Cheryl Jukes Stephanie Kaufman Linda Keenan Jean Kennedy Elizabeth Kingery Donna Kolis **Elaine Kolish** Gabriel Kornbluh Michael Lautenberger Sharon Lavallee Lorie Leavy Harvey Leifert Rebecca Lemos-Otero Marilyn Leung Melissa Lewis Chancee Lundy Scott Lynch Sean Lynch

Yvette Mass Mary C. Massey Ryan Matney Mara McCall Maura McMullen Gail Melson Betsy Mendelsohn Kevin Misener Geary Mizuno Mike Moran Eugene Murray Barbara Nash Jim Nelson Kris Nessler Huey Newsome Marla Nix Abel Olivio Mary Olson Patty O'Malley Janet Owens Katherine Payne Deborah Peck

Audubon Naturalist Society Annual Report: Our Impact in Fiscal Year 2022

Daphne Pee Carolyn Peirce John Person Gregg Petersen **Edward Pfister** Nancy Pielemeier Kate Prager Susan Press Diane Proia Holly Radice Shanita Rasheed Isha Renta Lopez Danielle Reyes Sarah Richards Judith Rosenthal Sujata Roy Kathryn Rushing Frank Sanford **Nieves Santos** Harry Savage Susan Schreiber Barbara Schubert

Gretchen Schwartz Laurel Shanks Kara Sherk Bruce Sidwell Joan Sills Michael Simon Farzad Sistani Robin Sleeman Maria Sola Simon Alan Spears Greg Staple Corinne Stephens **Robin Stocks** Patricia Strohm David Sultan Julie Super Judy Taylor Stephen Taylor **Robert Timmons** Tyndall Traversa Angela Trenkle Lori Tsang

Rebecca Turner Benita Veskimets Nancy Voit Elizabeth Wagner Paula Wang Sharon Weaver Patricia Wellington Marjorie Wellman Karen Wilhelm Sally Winthrop Larry Wiseman Diane Wood Willie Woode **Betsy Wooster** Jennifer Wright B. Peter Yarrington Adria Zeldin Beth Ziebarth Theresa Zmola Blair Zucker

Volunteers/Water Quality Monitoring

Thank you to our Water Quality Monitoring community science program volunteers

(We apologize if we've missed anyone on this list.)

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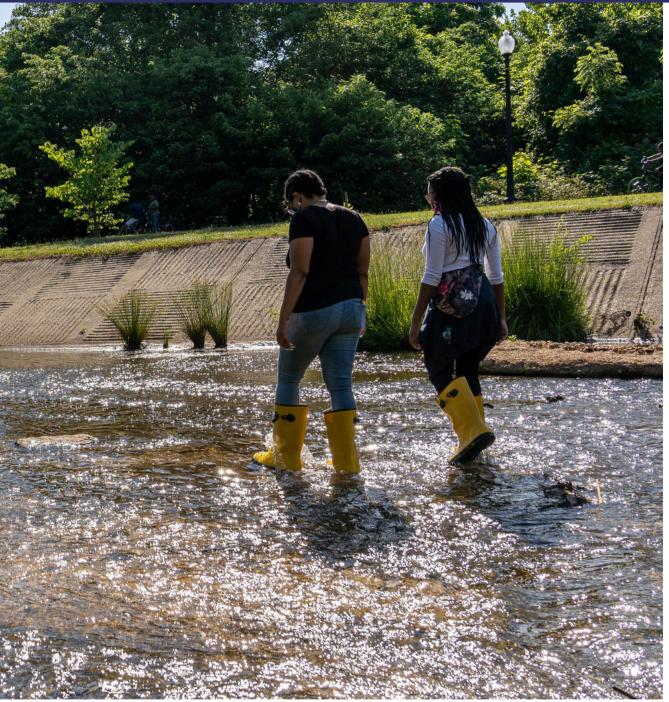
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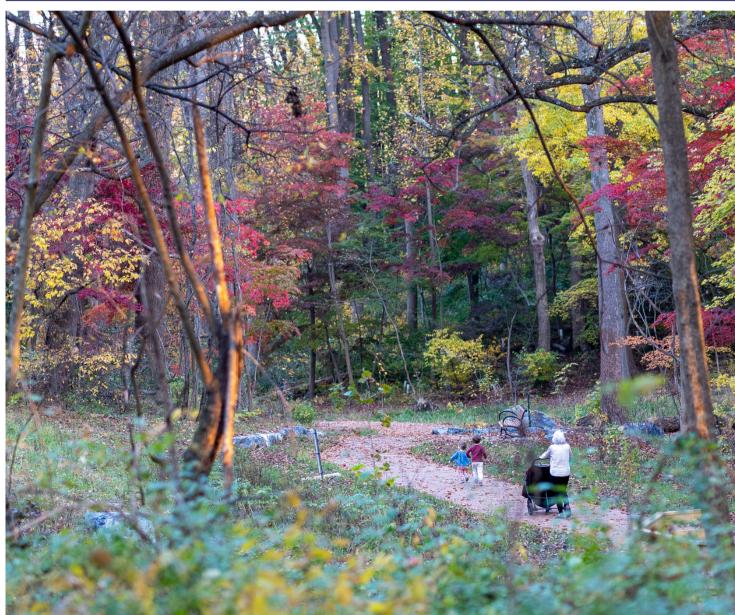






"People never went into Oxon Run until the Audubon Naturalist Society showed up and said, 'Let's go!'"

"Yesterday was the first time I've been back to Woodend since the completion of the stream and path restoration. I was literally brought to tears to see what you accomplished. The changes to the habitat and accessibility are remarkable and stunning."



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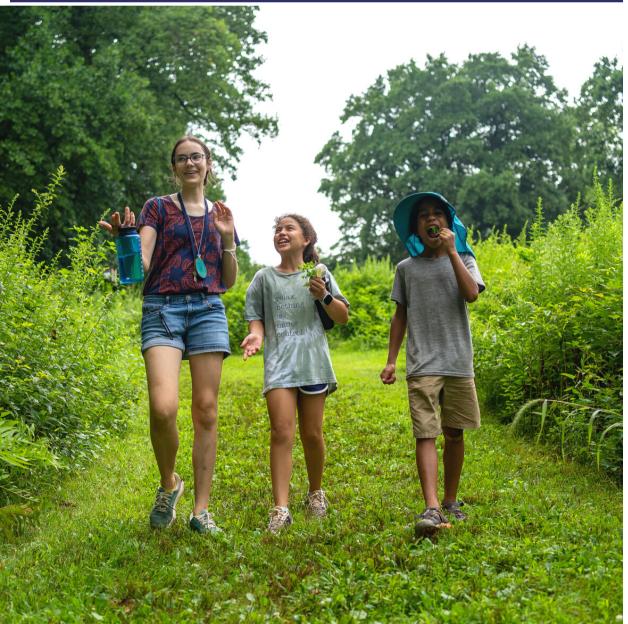
Testimonials



"We REALLY enjoyed our outing to Huntley Meadows. We learned a good deal about the place, its ecosystems, and vegetation, all of which we'd never taken time to learn when we used to go with our birding group."

Testimonials

"Of all the camps our daughter has gone to, Camp Woodend is by far her favorite and the highlight of her year. On the last day of camp, she told me multiple times that she wished Camp Woodend could go on forever."





"As a representative of a partner organization, it has been a pleasure to work with such a passionate and knowledgeable team at ANS."

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"Thank you for creating such a warm and loving environment for the children and building a life-long love of nature in them."



