

RallyUp Guide: Registering for Nature Forward's 43rd Bloomin' Birdathon


To register as a "counter," go to <https://go.rallyup.com/bloominbirdathon>
Click the Register to Count Button.



This will take you to the registration page. Scroll down to the bottom of the page to select your registration type. You can choose to register as an Individual or you can create a Team.

Participant Registrations

Select a registration below to sign up as a Participant




Individual Registration
REGISTERED (4)
This registration type is for individuals who want to participate and count on their own.

1 ADD TO CART

Team Registrations

Select a registration below to create a Team



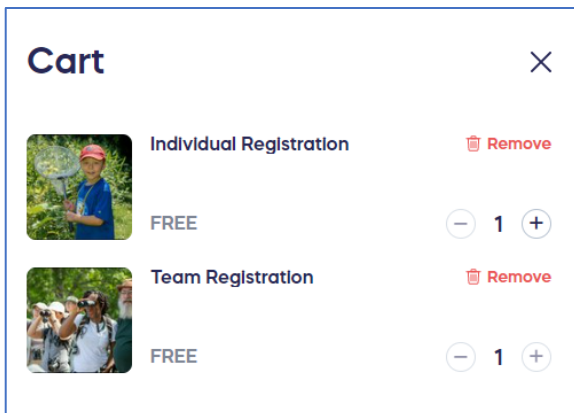
Team Registration
REGISTERED (1)
This type of registration is for individuals who wish to create a team and then invite others to join their team.



1 ADD TO CART

If you are creating a Team, you will be prompted to create your Individual registration as part of the process (because Teams are comprised of Individuals).

The Team registration form also lets you name your Team, write a description, personalize your Team's fundraising page url, and invite others to join your Team.

Cart

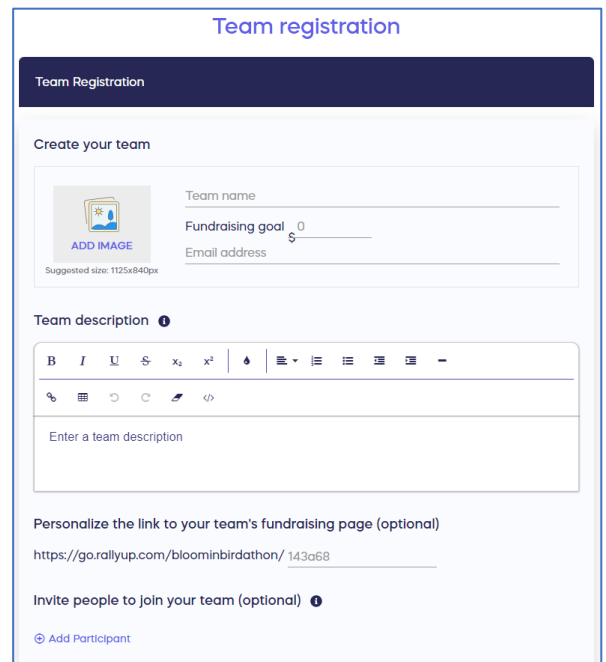


	Individual Registration	Remove
FREE	- 1 +	
	Team Registration	Remove
FREE	- 1 +	

Team registration

Team Registration

Create your team



Team name _____
Fundraising goal \$ _____
Email address _____

Team description

Enter a team description

Personalize the link to your team's fundraising page (optional)
<https://go.rallyup.com/bloominbirdathon/> 143a68 _____

Invite people to join your team (optional)

+ Add Participant

Both the Team and the Individual Participant registration forms collect basic contact information. They also let you to set a fundraising goal for number of species you hope to count and amount you'd like to raise. This is also where you can customize the url link to your personal fundraising page. You can then share that link with friends and family to let them know you are participating in the Bloomin Birdathon.

Participant registration

Individual Registration

Registrant 1

Select a team (optional) ▼

First Name

Last Name Keep my last name private

Email Address

Additional participant information

Are you a student participant? (Preschool -12th grade)

Yes

No

What is your relationship to Nature Forward?

Nature Forward Member

Nature Preschool Family

Camp Woodend Family

Nature Forward Staff

Taking Nature Black or Naturally Latinos Conference Attendee

Social Media Follower

Woodend Nature Shop Customer

Woodend Nature Sanctuary Neighbor

Set a fundraising goal (optional)

0 species

\$0 Amount Raised

Personalize the link to this participant's fundraising page (optional)

<https://go.rallyup.com/bloominbirdathon/cbabf8>




Once you finish entering your contact information, you will see a registration confirmation screen. This contains the url link that you can use to share your personal fundraising page. It also includes a sample appeal that you can customize and send to potential supporters.

REGISTRATION CONFIRMED

Thank you for your registration!

Your registration was successfully processed on 03/28/2023 at 1:21 PM EST
Confirmation ID: 7489321

SHARE THE CAMPAIGN

Fundraising Page

Customizing your fundraising page is a great way to get more registrations!
Click the links below to start.

Participant Name	Fundraising Page
Cardinal Counters	https://go.rallyup.com/bloominbirdathon/m/cardinalcounters

You can also go to [My Account](#) to access your participant dashboard.

Your dashboard is a personalized page to view your supporters, enter activity that you complete, and share your link to get more supporters.

Notification Preferences

Select your notification preferences

Receive emails with updates about this event

Sample Appeal to Potential Supporters

I'm counting for nature! As a participant in Nature Forward's Bloomin' Birdathon, I am counting the total number of bird species (*Or any species you'd like-wildflowers, amphibians, insects, mushrooms- whatever you decide! Just let your supporters know your plan.*) I can spot over a maximum of 24 hours between April 15-May 1, 2023.

Not only do I get to observe nature, which you know I love, but the Birdathon helps conservation, education, and restoration programs across the Capital Region.

Will you help me by making a pledge to donate \$1 or more for every species I count? Or by simply donating in support of my efforts?

Once I have finished my count you will receive an update. Who knows what I'll see!

Thank you for your consideration!

Your Confirmation Email will also include helpful links for next steps.

What to do next:

- [Customize your fundraising page.](#)
- Share your link with friends and family and encourage their support.
- Check your progress by visiting your [participant dashboard](#).
- [Enter your Species](#) once you've completed them.

Your participation helps Nature Forward in so many ways!

The Bloomin' Birdathon is a personal expression of your appreciation for the natural world, and the pledges that your count inspires help support environmental education, advocacy and restoration initiatives that will help motivate others to learn, enjoy and protect nature.

Thank you for your participation!

Have fun and good luck!