



## What sponsors and attendees are saying:

### "Fabulous work on both the Naturally Latinos and Taking Nature Black conferences!

Your events have stirred quite the buzz at the Forest Service! Folks continue to comment how much they enjoyed NLC, and positive reviews of TNB are coming in each day."

*Lucila Fernandez-de Simone, US Forest Service*

### "A huge thank you for all the work you put into such a wonderful, successful and inspiring event.

The programming was all so engaging, and I left each session energized."

*Melanie McDowell,  
National Parks Conservation Association*

### "First let me say how awesome TNB was this year. CONGRATULATIONS!

I love all the panels I attended and made good connections. Thanks for all your hard work."

*Wendy Howard,  
One Montgomery Green*

### "Genuine, welcoming, respectful, warm leadership and panelists fostering an environment of enjoyment, openness, inclusion, and learning."

#### Present and Past Sponsors Include



[natureforward.org/conference-sponsorships](http://natureforward.org/conference-sponsorships)



Conference Sponsorship Levels

All sponsor benefits below apply to both upcoming conferences

PREMIER Sponsor - \$25,000 (\$24,000+ Tax Deductible)

EXCLUSIVE OPPORTUNITY

- Event naming rights - "Nature Forward's Taking Nature Black: Presented by [Your Organization]"
- Recognition as the Presenting Sponsor on event webpage for the duration of event registration
- Live recognition during the Conference and opportunity for your representative to speak at the event
- Ten (10) Conference registrations and front and center exhibition booth space at in-person events
- Recognition in news releases and mentions in news interviews about the Conference
- Recognition as Presenting Sponsor on event e-invitations and registration information
- Recognition in the Nature Forward eNews member newsletter and our Annual Report
- Social Media: recognition in five Facebook, Twitter and Instagram posts (potential 25,000 + reach)
- Annual subscription and full-page recognition in our Nature Forward Quarterly (12,000 readership)



LEADING Sponsor - \$10,000 (\$9,200+ Tax Deductible)

- Prominent listing as a participating Sponsor on event webpage for the duration of event registration
- Live recognition during the Conference and opportunity for your representative to speak at the event
- Six (6) Conference registrations and prominent exhibition booth space at in-person events
- Recognition in news releases and mentions in news interviews about the Conference
- Recognition as a Leading Sponsor on event e-invitations and registration information
- Recognition in the Nature Forward eNews member newsletter and Annual Report
- Social Media: recognition in two Facebook, Twitter and Instagram posts (potential 10,000 + reach)
- Annual subscription and half-page recognition in our Nature Forward Quarterly (12K readership)

COMMUNITY Sponsor - \$5,000 (\$4,500+ Tax Deductible)

- Listing as a participating Sponsor on event webpage for the duration of event registration
- Four (4) Conference registrations, live recognition during the Conference, and exhibition space at in-person events
- Recognition as a participating Sponsor on event e-invitations and registration information
- Recognition in monthly eNews, Annual Report, subscription and quarter-page recognition in Nature Forward Quarterly
- Social Media: recognition in one Facebook, one Twitter and one Instagram posts (potential 5,000 + reach)

SUPPORTING Sponsor - \$2,500 (\$2,200+ Tax Deductible)

- Listing as a participating Sponsor on event webpage for the duration of event registration
- Three (3) Conference registrations and exhibition space at in-person events
- Recognition as a participating Sponsor on event e-invitations and registration information
- Recognition in our Annual Report; annual subscription and logo inclusion in Nature Forward Quarterly (12,000 readership)

CONTRIBUTING Sponsor - \$1,000 (\$900+ Tax Deductible)

- Three (3) Conference registrations and exhibition space at in-person events
- Listing as a participating Sponsor on event webpage for the duration of event registration
- Recognition on event e-invitations, registration information, and in Nature Forward Annual Report



2024



Flagship Conferences



2025

Advance your commitment to Inclusion, Diversity, Equity, and Accessibility by connecting with environmental professionals and organizations

**In support of Nature Forward's Flagship Conferences, I/We will donate:**

\_\_\_\_\_ **PREMIER Sponsorship @ \$25,000**

\_\_\_\_\_ **LEADING Sponsorship @ \$10,000**

\_\_\_\_\_ **COMMUNITY Sponsorship @ \$5,000**

\_\_\_\_\_ **SUPPORTING Sponsorship @ \$2,500**

\_\_\_\_\_ **CONTRIBUTING Sponsorship @ \$1,000**

**Default sponsorship: pledge your support for both NLC 2024 and TNB 2025 conferences, today!**

**Due now: HALF your pledge amount above. Due 9/30/2024: the second half (we will invoice you).**

*If you prefer that your support is focused on only one conference and for a single year only, please specify which:*

*Naturally Latinos 2024*

*Taking Nature Black 2025*

**CONTACT INFORMATION**

Your Name \_\_\_\_\_

Organization or Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

Enclosed is a check for \$ \_\_\_\_\_

Please make checks payable to  
Nature Forward  
attn: Flagship Conferences

Please charge my  Visa  MasterCard  American Express

Card Number \_\_\_\_\_ CVC Code \_\_\_\_\_ Exp. Date \_\_\_\_\_

Signature \_\_\_\_\_ Amount \$ \_\_\_\_\_

Please return this form to:  
Nature Forward  
8940 Jones Mill Road  
Chevy Chase, MD 20815

For more information about conference sponsorships, please contact Lin Orrin at [Lin.Orrin@natureforward.org](mailto:Lin.Orrin@natureforward.org)

*Nature Forward is a 501(c)(3) not-for-profit organization. Our mission is to inspire residents of the greater Washington, DC, region to appreciate, understand, and protect their natural environment through outdoor experiences, education, and advocacy.*

**[natureforward.org/conference-sponsorships](http://natureforward.org/conference-sponsorships)**