



2024 Social Media Kit

Thank you for your support of the 44th Nature Forward Birdathon!

You can help expand awareness of this amazing fundraiser by sharing information through your social media networks. This guide is designed to provide digital resources for you to share.

Please follow Nature Forward on social media to like/share #Birdathon44 content:

FACEBOOK <https://www.facebook.com/gonatureforward>
INSTAGRAM: <https://www.instagram.com/gonatureforward>
X (TWITTER): <https://twitter.com/GoNatureForward>
YOUTUBE: <https://www.youtube.com/@gonatureforward>

Hashtags

#NFBirdathon
#BirdForward
#Birdathon44

Find graphics and images
to add to your social media posts at
<https://natureforward.org/b44/>

QR Code



natureforward.org/birdathon

Sample Posts:

The Nature Forward #Birdathon44 is April 15-May 31. Start or join a team to see how many bird species you can spot in 24 hours. Ask friends, family, and your network to pledge donations based on what you see. It's a win-win: You'll enjoy nature AND support our mission work. natureforward.org/birdathon

It's baseball season, and we're going to bat for nature! Your support of #Birdathon44 helps Nature Forward's conservation, nature education, and environmental advocacy work across the DC region. bit.ly/bird44

THANK YOU to celebrated author Linda Lear and John Nickum for boosting the 44th Nature Forward Birdathon with a matching gift of \$25,000. Please donate now and have your gift DOUBLED! Visit bit.ly/bird44

Only __days left in the 44th Nature Forward Birdathon. Please help us reach our goal by donating today at <https://bit.ly/bird44>

*Tell your followers why you support the Nature Forward Birdathon
Please be sure to tag @gonatureforward so that we can share your posts!*

Questions/Suggestions? Contact Lisa Goodnight at lisa.goodnight@natureforward.org