



Woodend After Dark

JUNE 6, 2024

HIGHLIGHTS



nature
forward

natureforward.org/after-dark



Our popular Annual Woodend After Dark fundraising event was a thrilling success!

On June 6, 2024, nearly 140 dedicated Nature Forward donors, members, sponsors, and staff gathered for an elegant evening and dinner at our beautiful Woodend Nature Sanctuary to celebrate and support our vital nature conservation and education mission work.

Everyone had a wonderful time enjoying a magical evening of fellowship and memorable experiences. Together, we raised more than \$47,000 and strengthened our connections as a community dedicated to a sustainable future.

Bravo, and thank you!



Woodend After Dark 2024



The gala event commenced on a beautiful summer evening at Woodend Nature Sanctuary

Executive Director Lisa Alexander welcomed attendees with heartfelt gratitude for their support of Nature Forward's mission to inspire people across the DC region to appreciate, understand, and protect their natural environment through outdoor experiences, education, and advocacy.

Guests enjoyed an array of delectable hors d'oeuvres, a gourmet two-course plated dinner, and an irresistible buffet of mouthwatering desserts, all accompanied by an open bar.



Food, service, and set up were generously donated by Corcoran Catering

Event milestones:

SOLD OUT!

ATTENDEES

139

TOTAL FUNDS RAISED

\$47,000+

TICKETS, SPONSORSHIP, DONATIONS
& SILENT AUCTION PROCEEDS BENEFIT
NATURE FORWARD EDUCATION,
CONSERVATION & RESTORATION
PROGRAMS



Woodend After Dark 2024



Bids & Beats: A magical evening of music and making memories

A much-anticipated feature of Woodend After Dark is the amazing silent auction. Guests had the opportunity to bid on exciting nature-themed experiences and items. Among this year's top attractions were private, naturalist-led nature walks and vineyard tours, native garden kits, and Relaxing Rehoboth and Catskill Getaway stays! Other auction items included fine art, fine wines, and certificates for fine dining.

This year's After Dark event included a crowd-pleasing live musical performance by Lilac Syndicate, a talented jazz music ensemble made up of Montgomery County High School (MCPS) students from Rockville High School. The young musicians are led by Nii Akwei Adoteye, founder of 11th Hour Music. Learn more at 11thhourmusic.com



Auction milestones:

AUCTION ITEMS SOLD

33 BIDDERS PURCHASED ALL OF OUR SILENT AUCTION ITEMS!

12 AUCTION ITEMS SOLD ABOVE MARKET VALUE

AUCTION PROCEEDS

\$13,000+



Woodend After Dark 2024



WEB VISITS
775+

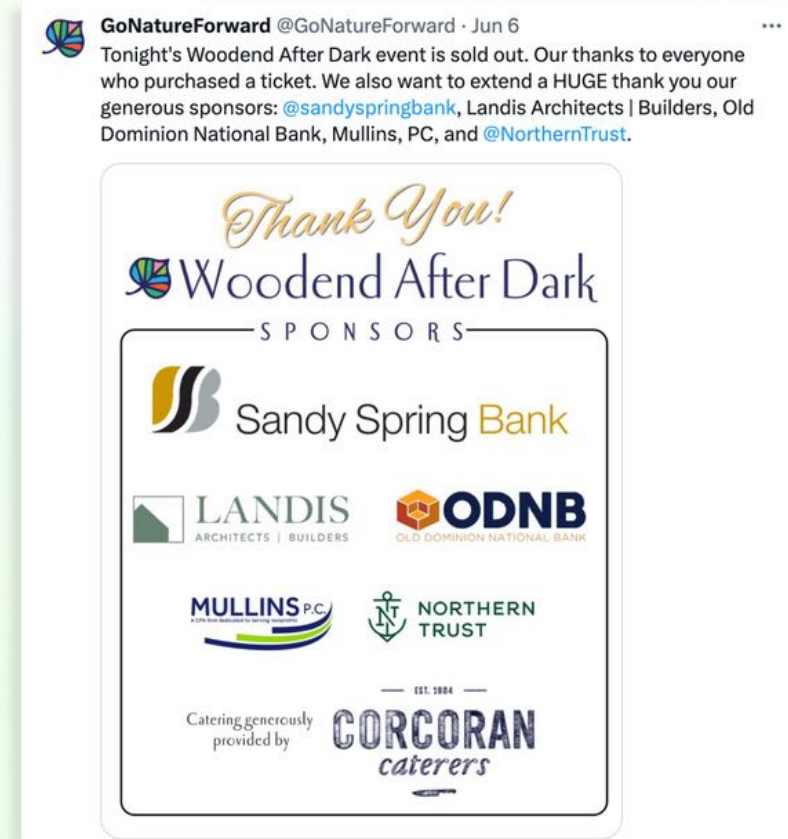
Woodend After Dark: Reach

Digital media, including our website, social media platforms, and email messaging help build awareness of Nature Forward's fundraising events. These promotions also allow us to showcase the generosity and support of our sponsors.

In addition to recognition in our promotional campaigns, sponsors may also have the opportunity to attend, participate, and speak at our events. Building mutually beneficial relationships is our sponsorship goal.



EMAIL MESSAGING
9 PROMOTIONAL MESSAGES
81% TOP OPEN RATE



SOCIAL MEDIA

19 FACEBOOK, X & INSTAGRAM PRE-EVENT POSTS
2,900+ TOTAL REACH

 Woodend After Dark 2024

THANK YOU, Woodend After Dark SPONSORS!

Recognizing our sponsors is a top priority. We appreciate their generosity and community leadership on behalf of our 40,000 members, supporters and other stakeholders.



Sandy Spring Bank



LANDIS
ARCHITECTS | BUILDERS



ODNB
OLD DOMINION NATIONAL BANK



NORTHERN
TRUST

Catering generously
provided by

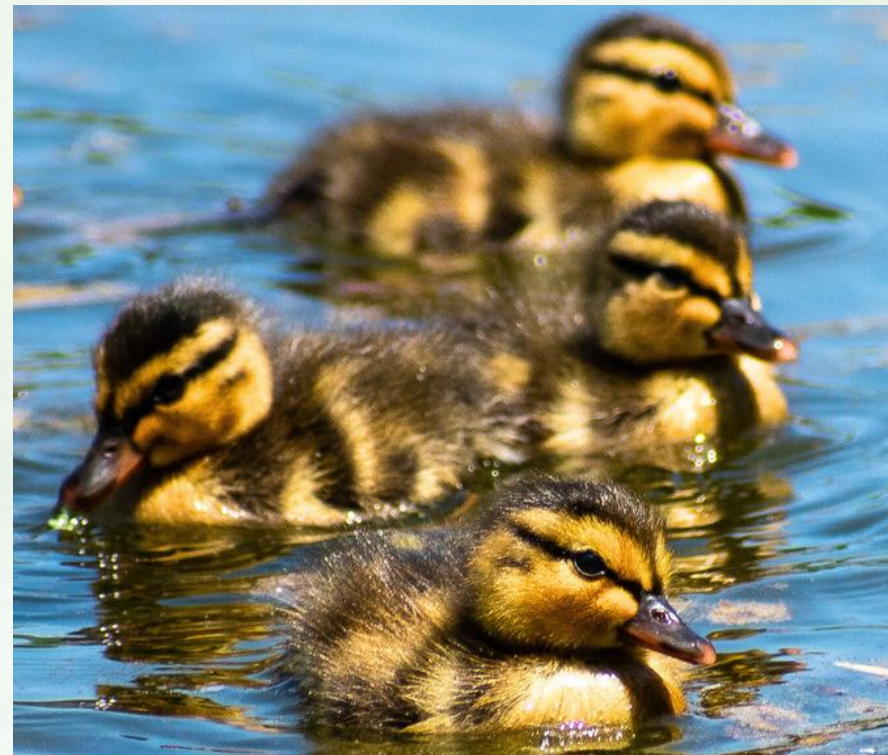


Woodend After Dark 2024

Your support of **Woodend After Dark** as an attendee or sponsor helps Nature Forward...



Educate thousands of children about the natural world and foster a lifelong love of nature



Raise awareness about the threat of climate change and ways to mitigate it



Advocate for green energy and green infrastructure policies



Protect and restore biodiversity and habitats for people and wildlife



Woodend After Dark 2024



We value your input and feedback!

*Your ideas and suggestions help us
improve and grow in our mission*

Let's strengthen our relationship!

If you have questions about your generous gift
or sponsorship, please contact:

Talissa Bavaresco, Special Event & Sponsorship Manager

talissa.bavaresco@natureforward.org

301-450-1381



*Nature Forward is a 501(c)(3) not-for-profit organization and earns top ratings
from independent non-profit evaluators for accountability, transparency,
and financial best practices.*



Donations to Nature Forward are tax-deductible to the full extent of the law.