

nature forward birdathon

Birds are part of Nature Forward's DNA
and the Birdathon is our longest-running
and most important spring fundraising tradition.

In 1897, volunteers organized the Audubon Society of the District of Columbia "for the protection and study of birds." In 1960, the group broadened its mission in "recognition of the whole natural environmental picture" becoming the Audubon Naturalist Society of the Central Atlantic States.

Today as Nature Forward, our members, donors, volunteers, staff, and supporters champion birds, blooms, habitats, and all facets of nature by inspiring people across the Capital Region to appreciate, understand, and protect their natural environment through outdoor experiences, education, and advocacy.

Nature Forward seeks to create a larger and more diverse community of people
who treasure the natural world and work to preserve it.



"It's the Birds who inspire us

to criss-cross states during migration and witness their phenomenal journey so we may learn to be better stewards of nature."

**Nancy, Eric and Tommy Voit
& Kelly and Mike Strzelecki**

Birdathon Counters



natureforward.org/birdathon



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SPONSOR BENEFITS	PREMIER \$25,000	LEADING \$10,000	COMMUNITY \$5,000	SUPPORTING \$2,500	CONTRIBUTING \$1,000
Exclusive Naming Rights "Presented by your organization..."					
One-on-one meeting with Nature Forward leadership					
Naturalist-led private walk	 for up to 12 people	 for up to 6 people			
Meaningful volunteer opportunities for your company					
Recognition in Nature Forward Quarterly (12,000 readership)	 Full-Page	 Half-Page	 Logo	 Logo	
Recognition in Nature Forward eNews (5,000+ subscribers)	 Headline Listing				
Recognition in social posts on Facebook and Instagram	 3 individual posts per platform	 2 individual posts per platform	 1 individual post per platform	 1 group post per platform	 1 group post per platform
Recognition on Birdathon webpages	 Headline Listing	 Prominent Listing			
Recognition on digital and print promotional materials	 Headline Listing	 Prominent Listing			
Recognition in Nature Forward Birdathon Summary Report and Annual Report					

Nature Forward is a 501(c)(3) not-for-profit organization.
Donations to Nature Forward are tax-deductible to the full extent of the law.
Nature Forward's EIN number is 53-0233715.





Sponsorship Payment Options

Pay Online

Credit card payments can be made via our secure website below:

<https://give.natureforward.org/birdathon>

Pay by Check

Please mail check payments to:

Nature Forward

Attn: Accounting - Birdathon

8940 Jones Mill Road

Chevy Chase, MD 20815

Pay by EFT

Please email sherrice.ajebon@natureforward.org (Sherrice Ajebon, Chief Financial Officer) a copy of the EFT transmission receipt, if available, to ensure receipt of funds.

Bank: Old Dominion National Bank

Routing #: 051409414

Account #: 2020011430

Questions?

Contact Talissa Bavaresco, Special Event & Sponsorship Manager at talissa.bavaresco@natureforward.org or 301-450-1381

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